



WFLA
200 S. Parker Street
Tampa, FL 33606
(813) 221-5771

CONTRACT

<u>Contract / Revision</u> 949661 /		<u>Alt Order #</u> 25323956
<u>Product</u> BROADCAST		
<u>Contract Dates</u> 10/05/16 - 10/17/16		<u>Estimate #</u> 4800
<u>Advertiser</u> POL/Dana Young for Senate/FRSCC		<u>Original Date / Revision</u> 10/04/16 / 10/14/16
<u>Billing Cycle</u> EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WFLA	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u>	<u>Advertiser Code</u> 1177	<u>Product 1/2</u> 1769
<u>Agency Ref</u> IN9370/IN11002/IN141		<u>Advertiser Ref</u>

And:

Strategic Media Placement
7669 Stagers Loop
Delaware, OH 43015
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WFLA	10/05/16	10/05/16	Local News @ 6a	558-7a		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/03/16	10/09/16	--W----	1			\$800.00					
N 2	WFLA	10/06/16	10/06/16	Local News @ 6a	558-7a		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/03/16	10/09/16	---T---	1			\$800.00					
N 3	WFLA	10/07/16	10/07/16	Local News @ 6a	558-7a		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/03/16	10/09/16	----F--	1			\$800.00					
N 4	WFLA	10/05/16	10/05/16	Today Show	657-9a		:30				NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/03/16	10/09/16	--W----	2			\$1,400.00					
N 5	WFLA	10/06/16	10/06/16	Today Show	657-9a		:30				NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/03/16	10/09/16	---T---	2			\$1,400.00					
N 6	WFLA	10/07/16	10/07/16	Today Show	657-9a		:30				NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/03/16	10/09/16	----F--	2			\$1,400.00					
N 7	WFLA	10/05/16	10/05/16	Today Show 2	9-10a		:30				NM	1	\$1,325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/03/16	10/09/16	--W----	1			\$1,325.00					
N 8	WFLA	10/06/16	10/06/16	Today Show 2	9-10a		:30				NM	1	\$1,325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/03/16	10/09/16	---T---	1			\$1,325.00					
N 9	WFLA	10/07/16	10/07/16	Today Show 2	9-10a		:30				NM	2	\$2,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/03/16	10/09/16	----F--	2			\$1,325.00					
N 10	WFLA	10/05/16	10/05/16	Local 6p News	6-630p		:30				NM	1	\$2,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/03/16	10/09/16	--W----	1			\$2,450.00					
N 11	WFLA	10/06/16	10/06/16	Local 6p News	6-630p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 949661 /		<u>Alt Order #</u> 25323956
<u>Contract Dates</u> 10/05/16 - 10/17/16	<u>Product</u> BROADCAST	<u>Estimate #</u> 4800
<u>Advertiser</u> POL/Dana Young for Sen		<u>Original Date / Revision</u> 10/04/16 / 10/14/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	---T---				1	\$2,450.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WFLA	10/03/16-10/09/16	Local 6p News	6-630p	----Th-----	:30		\$2,450.00		NM		
Credited													
N 12	WFLA	10/07/16	10/07/16	Local 6p News	6-630p		:30				NM	1	\$2,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	----F--				1	\$2,450.00				
N 13	WFLA	10/05/16	10/05/16	Local 7p News	7-730p		:30				NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	--W----				1	\$1,350.00				
N 14	WFLA	10/06/16	10/06/16	Local 7p News	7-730p		:30				NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	---T---				1	\$1,350.00				
N 15	WFLA	10/07/16	10/07/16	Local 7p News	7-730p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	----F--				1	\$1,350.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WFLA	10/03/16-10/09/16	Local 7p News	7-730p	-----F----	:30		\$1,350.00		NM		
Credited													
N 16	WFLA	10/05/16	10/05/16	Late News M-Su	M-Su		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	--W----				1	\$700.00				
N 17	WFLA	10/06/16	10/06/16	Late News M-Su	M-Su		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	---T---				1	\$700.00				
N 18	WFLA	10/07/16	10/07/16	Late News M-Su	M-Su		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	----F--				1	\$700.00				
N 19	WFLA	10/08/16	10/08/16	Today Show Sa	657-10a		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-----S-				1	\$150.00				
N 20	WFLA	10/09/16	10/09/16	Today Show Su	8-9a		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-----S				1	\$1,000.00				
N 21	WFLA	10/09/16	10/09/16	Local Su 9a News	9-10a		:30				NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-----S				2	\$125.00				
N 22	WFLA	10/09/16	10/09/16	Su 6p News	6-630p		:30				NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-----S				1	\$1,100.00				
N 23	WFLA	10/09/16	10/09/16	NFL Reg Season FB	NFL Reg Season F		:30				NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-----S				1	\$8,000.00				
N 24	WFLA	10/06/16	10/06/16	Thur 8-9p Super/Good Plac	8-9p		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	---T---				1	\$2,000.00				
N 25	WFLA	10/07/16	10/07/16	Fri 9-11p Dateline	9-11p		:30				NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	----F--				1	\$4,000.00				

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
N 26	WFLA	10/08/16	10/08/16	SNL	Sa 1130p-1a		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-----S-				1	\$2,000.00				
N 27	WFLA	10/07/16	10/07/16	NBC Nightly News WKDY	630-7p		:30				NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	----F--				1	\$6,000.00				
N 28	WFLA	10/06/16	10/06/16	Local News @ 5a	5-530a		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	---T---				1	\$150.00				
N 29	WFLA	10/07/16	10/07/16	Local News @ 5a	5-530a		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	----F--				1	\$150.00				
D 30	WFLA	10/10/16	10/10/16	Local News @ 6a	558-7a		:30				NM	0	\$0.00
N 31	WFLA	10/11/16	10/11/16	Local News @ 6a	558-7a		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-T-----				1	\$1,000.00				
N 32	WFLA	10/12/16	10/12/16	Local News @ 6a	558-7a		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	--W----				1	\$1,000.00				
N 33	WFLA	10/13/16	10/13/16	Local News @ 6a	558-7a		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	---T---				1	\$1,000.00				
N 34	WFLA	10/14/16	10/14/16	Local News @ 6a	558-7a		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	----F--				1	\$1,000.00				
N 35	WFLA	10/17/16	10/17/16	Local News @ 6a	558-7a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	M-----				1	\$300.00				
N 36	WFLA	10/10/16	10/10/16	Today Show	657-9a		:30				NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	M-----				2	\$1,400.00				
N 37	WFLA	10/11/16	10/11/16	Today Show	657-9a		:30				NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-T-----				2	\$1,400.00				
N 38	WFLA	10/12/16	10/12/16	Today Show	657-9a		:30				NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	--W----				2	\$1,400.00				
N 39	WFLA	10/13/16	10/13/16	Today Show	657-9a		:30				NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	---T---				2	\$1,400.00				
N 40	WFLA	10/14/16	10/14/16	Today Show	657-9a		:30				NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	----F--				2	\$1,400.00				
N 41	WFLA	10/17/16	10/17/16	Today Show	657-9a		:30				NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	M-----				2	\$2,000.00				
N 42	WFLA	10/10/16	10/10/16	Today Show 2	9-10a		:30				NM	1	\$1,325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	M-----				1	\$1,325.00				
N 43	WFLA	10/11/16	10/11/16	Today Show 2	9-10a		:30				NM	1	\$1,325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-T-----				1	\$1,325.00				
N 44	WFLA	10/12/16	10/12/16	Today Show 2	9-10a		:30				NM	1	\$1,325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	--W----				1	\$1,325.00				
N 45	WFLA	10/13/16	10/13/16	Today Show 2	9-10a		:30				NM	1	\$1,325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	---T---				1	\$1,325.00				
N 46	WFLA	10/14/16	10/14/16	Today Show 2	9-10a		:30				NM	1	\$1,325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	----F--				1	\$1,325.00				
N 47	WFLA	10/17/16	10/17/16	Today Show 2	9-10a		:30				NM	1	\$1,325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	M-----				1	\$1,325.00				
N 48	WFLA	10/10/16	10/10/16	Local 6p News	6-630p		:30				NM	1	\$2,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	M-----				1	\$2,450.00				
D 49	WFLA	10/11/16	10/11/16	Local 6p News	6-630p		:30				NM	0	\$0.00
D 50	WFLA	10/12/16	10/12/16	Local 6p News	6-630p		:30				NM	0	\$0.00
D 51	WFLA	10/13/16	10/13/16	Local 6p News	6-630p		:30				NM	0	\$0.00
N 52	WFLA	10/14/16	10/14/16	Local 6p News	6-630p		:30				NM	1	\$4,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	----F--				1	\$4,900.00				
N 53	WFLA	10/17/16	10/17/16	Local 6p News	6-630p		:30				NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	M-----				1	\$1,100.00				
N 54	WFLA	10/10/16	10/10/16	Local 7p News	7-730p		:30				NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	M-----				1	\$1,350.00				
N 55	WFLA	10/11/16	10/11/16	Local 7p News	7-730p		:30				NM	1	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-T-----				1	\$2,700.00				
N 56	WFLA	10/12/16	10/12/16	Local 7p News	7-730p		:30				NM	1	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	--W----				1	\$2,700.00				
N 57	WFLA	10/13/16	10/13/16	Local 7p News	7-730p		:30				NM	1	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	---T---				1	\$2,700.00				
N 58	WFLA	10/14/16	10/14/16	Local 7p News	7-730p		:30				NM	1	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	----F--				1	\$2,700.00				
N 59	WFLA	10/17/16	10/17/16	Local 7p News	7-730p		:30				NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	M-----				1	\$1,350.00				
N 60	WFLA	10/10/16	10/10/16	Late News M-Su	M-Su		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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WFLA
200 S. Parker Street
Tampa, FL 33606
(813) 221-5771

<u>Contract / Revision</u> 949661 /		<u>Alt Order #</u> 25323956
<u>Contract Dates</u> 10/05/16 - 10/17/16	<u>Product</u> BROADCAST	<u>Estimate #</u> 4800
<u>Advertiser</u> POL/Dana Young for Sen		<u>Original Date / Revision</u> 10/04/16 / 10/14/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	M-----				1	\$700.00				
N 61	WFLA	10/11/16	10/11/16	Late News M-Su	M-Su		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-T-----				1	\$700.00				
N 62	WFLA	10/12/16	10/12/16	Late News M-Su	M-Su		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	--W----				1	\$700.00				
N 63	WFLA	10/13/16	10/13/16	Late News M-Su	M-Su		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	---T---				1	\$700.00				
N 64	WFLA	10/14/16	10/15/16	Late News M-Su	M-Su		:30				NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	----11-				2	\$700.00				
N 65	WFLA	10/17/16	10/17/16	Late News M-Su	M-Su		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	M-----				1	\$700.00				
D 66	WFLA	10/15/16	10/15/16	Today Show Sa	657-10a		:30				NM	0	\$0.00
N 67	WFLA	10/16/16	10/16/16	Today Show Su	8-9a		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----S				1	\$2,000.00				
N 68	WFLA	10/16/16	10/16/16	Local Su 9a News	9-10a		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----S				1	\$500.00				
N 69	WFLA	10/16/16	10/16/16	Su 6p News	6-630p		:30				NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----S				1	\$2,200.00				
N 70	WFLA	10/16/16	10/16/16	FB Sun Night America Pre	FB Sun Night Amer		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----S				1	\$1,000.00				
N 71	WFLA	10/13/16	10/13/16	Thur 8-9p Super/Good Plac	8-9p		:30				NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	---T---				1	\$4,500.00				
N 72	WFLA	10/14/16	10/14/16	Fri 9-11p Dateline	9-11p		:30				NM	2	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	----F--				2	\$2,400.00				
N 73	WFLA	10/15/16	10/15/16	SNL	Sa 1130p-1a		:30				NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----S-				1	\$4,000.00				
N 74	WFLA	10/06/16	10/07/16	Local News @ 5a	5-530a		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	---11--				2	\$150.00				
N 75	WFLA	10/07/16	10/07/16	Late Night	Late Night		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	----1--				1	\$350.00				
N 76	WFLA	10/15/16	10/15/16	Notre Dame Football	Various		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----S-				1	\$900.00				
N 77	WFLA	10/16/16	10/16/16	WFLA 7a News Su	Su 7-8a		:30				NM	1	\$400.00

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----S				1	\$400.00				
N 78	WFLA	10/13/16	10/14/16	Last Call	M-F 137-205a		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	---11--				2	\$400.00				
N 79	WFLA	10/16/16	10/16/16	Bucs Bonus	Various		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----S				1	\$600.00				
N 80	WFLA	10/17/16	10/17/16	Early Today	4-430a		:30				NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	M-----				1	\$20.00				
N 81	WFLA	10/17/16	10/17/16	Local News @ 430a	430-5a		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	M-----				1	\$30.00				
Totals								0.00				89	\$130,100.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/03/16 - 10/17/16	89	\$130,100.00	(\$19,515.00)	\$110,585.00
Totals	89	\$130,100.00	(\$19,515.00)	\$110,585.00

Signature: _____ **Date:** _____

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